



# **LEADERSHIP & BUSINESS MANAGEMENT CERTIFICATION**

USA, 2025

# **EVENT AGENDA**

JOSEPH B MARTIN CONFERENCE CENTER,  
HARVARD MEDICAL SCHOOL, USA

BY  
GLOBAL BUSINESS SYMPOSIUM



24<sup>th</sup> MARCH

## ACCOMMODATION





## **Trevon Gross Jr.**

*Founder & Leader | Leadership Coach | Trainer*

- *Founder & Leader of Craft Your Dream Inc.*
- *Mission is to develop 100.000 visionary leaders through transformative coaching*
- *Expert in Self-Leadership and personal growth*
- *Inspirational Speaker and trainer across various sectors*



**25<sup>th</sup> MARCH**

**DRESS CODE**  
F O R M A L

# **TRAINER OF THE DAY:** **TREVON GROSS JR.**

## **08:00AM - 9:00AM: REGISTRATION AND ENTRY**

- Participants' arrival and registration
- Certification Merchandise Distribution
- Refreshment Time

## **9:15AM - 10:30 AM: WELCOME SESSION**

- Opening note by **Mr. Muhammad Ahmad**- Executive Director Global Business Symposium
- Keynote Speech by **Mr. Trevon Gross Jr.** *"Importance of Self-Leadership and the 7 laws of self-leadership"*

## **10:30AM - 11:10 AM: GROUP WORKSHOP**

- Group Formation
- Group Discussion on Leadership Vision Building and Goal Refinement

## **11:10AM - 11:20 AM: COFFEE BREAK**

- Time for Networking and Delegate Interviews

## **11:20 PM - 12:00 PM: PERSONAL WORKSHOP**

- Workshop on Developing Leadership Excellence: Focus on Details, Utilization of Urgency and the Art of Self-negotiation

## **12:00 PM - 12:30 PM: GROUP DISCUSSION**

- Discussion on Personal Preferences in Leadership
- The Importance of Quality in Leadership

## **12:30PM - 1:30PM: LUNCH BREAK**

## **1:30 PM - 2:30 PM: PERSONAL WORKSHOP**

- Innovation in Leadership
- Discussion on Step-by-Step Leadership Strategy Building for Problem-Solving

## **2:30 PM - 3:20 PM: GROUP WORKSHOP**

- Embracing Challenges in Leadership
- Leadership Pattern Mapping in Particular Industries
- Overcoming Hurdles as a Leader
- Predicting Future Obstacles as a Leader

# 25<sup>th</sup> MARCH

**DRESS CODE**  
F O R M A L

## **3:30 PM - 4:30 PM: GROUP DISCUSSION**

- Risk Taking in Leadership

## **4:30 PM - 4:40 PM: COFFEE BREAK**

- Networking and Feedback Interviews

## **4:40 PM - 5:00 PM: GROUP WORKSHOP**

- Identifying Accountability Partner

## **5:00 PM - 5:45 PM: GROUP PHOTOS**





## **Carmen Ohling**

*Keynote Speaker | Life & Leadership Coach*

- *Dynamic keynote speaker*
- *Holistic leadership expert*
- *Founder of The Amplified Life Company*
- *Strategic coach focusing on resilience and meaningful connections*
- *Featured expert on media platforms including Fox News and industry podcasts*
- *Advocate for personal growth and well-being through her journey with multiple sclerosis*
- *Workshop facilitator reaching thousands of individuals and corporate teams*

## TRAINER OF THE DAY: CARMEN OHLING

**8:30AM - 9:30AM: IN-HOUSE BREAKFAST AND REFRESHMENT**

**9:30AM - 10:00AM: OFFICIAL INITIATION OF DAY 2**

- Keynote Speech by **Mr. Usman Amjad**- Managing Director Global Business Symposium
- Introductory Speech by **Mr. Carmen Ohling**

**10:00AM - 11:00AM: SESSION ON “BUILDING HIGH-PERFORMING TEAMS: PROVEN STRATEGIES FOR LEADERS TO MAXIMIZE IMPACT AND RESULTS”**

- Introduction to the idea of being a high performing individual
- Energy Audit Activity
- Building Rituals Activity

**11:00AM-11:15AM: TEA BREAK**

- Networking and Refreshment

**11:15AM - 12:30PM: SESSION ON “HIGH PERFORMING VISION”\**

- Introduction to the idea of having a compelling vision
- Values Activity
- Dreaming Activity

**12: 30PM - 1:30PM: LUNCH BREAK**

**1:30PM - 2:30PM: SESSION ON “HIGH PERFORMING CULTURE”**

- Introduction to building a culture of trust, communication, and vulnerability
- Listening Activity
- Communication Activity

**2:30PM- 2:45PM: TEA BREAK**

- Networking and Feedback Interviews

**2:45PM - 3:45PM: WORKSHOP ON “HIGH PERFORMING EXECUTION”**

- Introduction to the idea of disciplines and systems as the key to freedom + Success in business
- Creating Systems Activity

**3:45PM - 4:00PM: QUESTION AND ANSWER SESSION**

# 26<sup>th</sup> MARCH

**DRESS CODE**  
F O R M A L

## 4:00PM - 4:30PM CLOSING CEREMONY

- Group Photos
- Delegates' Feedback Interviews







## **Judy King**

*Leadership Coach at ICF | Strategic Advisor  
Professional Consultant*

- *MBA graduate from New York University*
- *Certified Leadership Coach at ICF*
- *Attended Georgetown University's Institute for Transformational Leadership*
- *Experienced in entrepreneurial ventures and consulting projects*
- *Leadership coach and strategic advisor based in New York City*
- *Senior-level experience in financial and professional services organizations*
- *Advisory board member and consultant for multiple business initiatives*

## TRAINER OF THE DAY: JUDY KING

### 8:30AM - 9:30AM: BREAKFAST

### 9:30AM - 10:00AM: WELCOME CEREMONY

- Welcome speech by **Mr. Kamran Zafar**- Director Global Business Symposium
- Introductory Speech by **Ms. Judy King**

### 10:00AM - 10:30AM: SESSION ON “THE TENETS OF LEADERSHIP”

- Definition of a “Leader”
- Various forms of Leadership
- Leadership and its Impact

### 10:30AM - 11:30AM: SESSION ON “EVOLUTION OF LEADERSHIP”

- Types of Leadership embraced over Time
- Leadership in Current Era

### 12:00PM - 1:00PM: LUNCH BREAK

### 1:00PM - 1:30PM: GROUP ACTIVITY ON “MAPPING THE CHARACTERISTICS OF STRONG LEADERS”

- Group Formation
- Capturing Attributes of Strong Leaders

### 1:30PM - 2:00PM: GROUP DISCUSSION ON LEADERSHIP

- Discussing Personal Experiences of Strong Leadership
- Discussion of maintaining followership

### 2:00PM - 2:30PM: GROUP WORKSHOP ON “LEADERSHIP AND INFLUENCE”

- The Importance of maintaining Influence as a Leader
- Strategizing Impact as a Leader

### 2:30 PM - 3:00 PM: COFFEE BREAK

- Networking and Coffee Time

### 3:00PM - 3:30 PM: SESSION ON “FACTORS IMPACTING LEADERSHIP”

- Mapping External Factors like Culture and Business Outcomes Affecting Leadership
- Development of Goals, Strategies and Actions to be a Strong Leader

# 27<sup>th</sup> MARCH

**DRESS CODE**  
F O R M A L

## 3:30 PM - 4:00 PM: CLOSING SEGMENTS

- Awarding Ceremony: Distribution of Certificates of Acknowledgement
- Group Photos





# 28<sup>th</sup> MARCH

**9:00 AM - 11:00 AM**

- Packaging and Final greetings with fellow delegates
- Checkout from the hotel

