



**GLOBAL
BUSINESS
SYMPOSIUM**

Company Profile

www.globalbusinesssymposium.com

Muhammad Ahmad

Executive Director



"Amid the transformative shifts in today's global economy, the ability to lead with vision and manage with precision has become indispensable for young entrepreneurs and changemakers. The Global Business Symposium stands as a beacon for those aspiring to turn their ideas into impactful realities. This initiative is not just about building businesses; it's about building resilience, enabling innovation, and cultivating leadership that thrives under pressure. By equipping emerging leaders with the skills to sustain their ventures and inspire teams, we are paving the way for a new generation of business pioneers to redefine success in a rapidly evolving world."

Usman Amjad

Managing Director



"In today's dynamic era, opportunities to create innovative business ventures and societal initiatives are abundant, yet sustaining and excelling in these initiatives requires exceptional leadership and business management skills. Recognizing this critical need, the Global Business Symposium has introduced the Youth Leadership and Business Management Certification. This program is designed to empower young changemakers with the tools and expertise necessary to navigate challenges, lead effectively, and ensure the long-term success of their ventures. By encouraging strategic thinking, adaptability, and collaboration, we aim to nurture a generation of resilient leaders determined to make impactful contributions to the global business landscape."



Kamran Zafar

Director



"The Global Business Symposium is a transformative initiative designed to empower startups and young entrepreneurs by bringing them together on a unified platform. It provides a unique opportunity to learn from seasoned business experts, encouraging the exchange of ideas and strategies that drive sustainable growth and innovation in today's era. GBS is more than just a meeting point; it is a springboard for networking and forging meaningful collaborations. By encouraging independent thinkers to join hands, the symposium inspires participants to create networks that amplify their potential for success. In an interconnected world, such initiatives are pivotal in shaping future leaders and paving the way for sustainable business ventures."

A group of diverse young professionals, including women in hijabs and men, are gathered at a business symposium. Some are standing in the background, while others are seated at round tables in the foreground, engaged in discussion. The setting is a modern, well-lit event space.

Company Objectives

Global Business Symposium aims to:

■ **Promote Global Business Collaboration**

To bring together entrepreneurs, business leaders, and activists from diverse industries and regions, enabling them to share ideas, build partnerships, and explore collaborative opportunities that transcend geographical boundaries.

■ **Empower Emerging Entrepreneurs**

To provide a platform for startups and young entrepreneurs to showcase their ideas, learn from industry experts, and acquire the skills needed to sustain and grow their ventures in a competitive global market.

■ **Facilitate Knowledge Exchange**

To deliver expert led sessions on critical topics like leadership, sustainability, technology, and innovation, equipping participants with actionable insights to address modern business challenges effectively.

■ **Encourage Leadership and Innovation**

To inspire and nurture leadership qualities and entrepreneurial thinking in participants, encouraging a mindset of resilience, adaptability, and forward thinking essential for navigating dynamic business landscapes.

■ **Promote Sustainable and Inclusive Growth**

To advocate for business practices that prioritize sustainability, ethical operations, and inclusivity, encouraging participants to contribute positively to their communities and the global economy.

Successful Events Till Date

■ Global Business Symposium Spain, 2024

Event Summary:

The Global Business Symposium Spain 2024 began with participants gathering for registration, where they received symposium merchandise and details of their accommodations. Over refreshments, they networked, relaxed, and prepared for the event ahead.



They were later guided to the venue, where hosts **Ms. Danica Dsouza** and **Ms. Sandra Sergio** extended a warm welcome, introducing the symposium as a platform for global business collaboration and innovation. They provided an overview of the sessions to come and emphasized the event's mission to encourage entrepreneurial growth amidst global challenges.



The day's program featured inspiring sessions, beginning with **Mr. Usman Amjad**, Managing Director of GBS, who highlighted the need for such a forum in addressing economic uncertainties. He underlined the event's role in equipping participants with essential skills to excel in their business ventures.

The session continued with speeches from **Dr. Zahoor Ahmed**, Ambassador of Pakistan to Spain, who examined geopolitics' impact on global business, and **Mr. Mohammad Sarwar**, Ambassador of Bangladesh to Spain, who emphasized the role of international trade in economic development.



Both ambassadors offered insightful perspectives on global economic dynamics. Engaging presentations followed, including **Mr. Tabassam Raza's** discussion on risk management and Ms. **Maria Sultan's** insights into sustainability's importance in business. A **"Delegates Introduction"**

activity encouraged networking, as participants shared personal and professional stories, igniting a spirit of collaboration. The first day concluded with vibrant performances, enriching discussions, and enthusiastic networking among the participants.

Day two opened with a high energy performance that refreshed participants. The sessions delved into critical topics, beginning with **Mr. Gonzalo De Cadenas Santiago**, who explored AI's growing role in business and geopolitics, and **Mr. Luis Bergareche**, who provided actionable strategies for branding and marketing. An engaging group activity challenged participants to develop innovative solutions for fostering entrepreneurship, enhancing their teamwork and problem-solving skills. Later, **Ms. Lorenia Aquino Mendoza** shared insights on establishing businesses in Europe, emphasizing strategic planning and navigating regulatory frameworks. Participants presented their business ventures, with selected delegates receiving awards for exceptional practices. The day ended with a stirring musical performance by **Zhanel Ali**, whose captivating voice created an emotional atmosphere. Delegates reflected on the symposium's learnings and shared their thoughts during networking sessions.



The third and final day offered a city tour, showcasing Madrid's iconic landmarks, including the Las Ventas Bullring and Cibeles Fountain. Delegates embraced the opportunity to experience Spain's rich culture while reflecting on the symposium's outcomes. The event concluded with participants expressing their determination to apply the knowledge and networks gained, marking the end of a successful and transformative experience.



Event Happenings



■ Youth Leadership and Business Forum Türkiye 2024

Event Summary:

The Youth Leadership and Business Forum Türkiye 2024 offered an enriching platform for delegates from around the world to engage in dynamic discussions, expert-led sessions, and collaborative activities. Beginning with a warm welcome, registration, and orientation, participants were introduced to the forum's vision and objectives. The event emphasized interactive engagement, ensuring connections through ice-breaking activities, and cultural exchanges. A highlight of the opening day was a memorable cruise dinner along Turkey's scenic coastline, creating opportunities for meaningful conversations and networking among delegates.



Key sessions included **Mr. Gerard Seghers'** impactful keynote on *"The Role of the Public Sector in Facilitating International Trade and Foreign Direct Investment,"* which emphasized the importance of government policies in fostering global trade and economic stability. This was followed by **Mr. Koray Yitmen's** session on *"Leadership Essentials for Young Entrepreneurs in the Age of AI,"* where he highlighted the transformative potential of AI, adaptability, and ethical decision-making in entrepreneurship. **Miss Elizaveta Verhovski** delivered a workshop titled *"Sales are Old School: How to Sell in the Modern World Ethically and Effectively,"* focusing on trust-building and ethical sales strategies tailored to contemporary market demands. Delegates also gained insights into organizational quality from **Mr. Taragay Toros** in his session on *"Business and Quality,"* which emphasized cross-functional collaboration and a quality centric culture.



On the second day, highlights included an engaging address by **Ms. Maria Shchur** and opening remarks by **Mr. Usman Amjad**, emphasizing the need for leadership and entrepreneurship building. A notable session by **Mr. Avuz Özutku** on *“Leveraging AI for Youth Leadership”* inspired delegates to embrace digital transformation. The day’s activities also featured a **Business Expo**, showcasing innovative products and fostering cross industry networking through **B2B meetings**. Participants pitched business ideas during a competition, receiving constructive feedback and vying for seed funding to bring their visions to life. The forum also honored outstanding contributions through awards, including the **Best Business Practices Award and Seed Funding Winners**. These recognitions celebrated innovative, ethical, and impactful entrepreneurial approaches. Delegates shared feedback through interactive sessions, highlighting the forum’s value in providing practical insights and fostering meaningful connections.

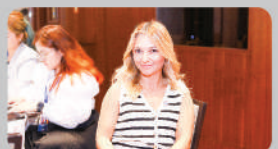
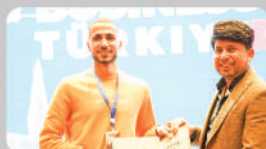
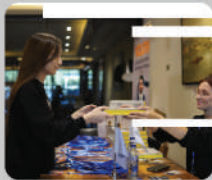


The final day commenced with a keynote by **Miss Rikke Agerholm** on *“Responsible Business Conduct (RBC), Sustainable Development & Geopolitics,”* which explored the role of ethics in driving positive global change. Delegates participated in collaborative group activities, brainstorming solutions to entrepreneurial challenges and reinforcing the importance of teamwork and creative problem solving.

The event concluded with an **awarding ceremony, cultural performances,** and a reflective closing segment, encapsulating the forum’s themes of collaboration, leadership, and innovation. Participants left with a sense of fulfillment, inspired by the forum’s teachings, and determined to implement their learnings in their professional journeys. Through a blend of insightful sessions, experiential learning, and cultural exchange, the YL&BF Turkiye successfully empowered young leaders to navigate global challenges and contribute to sustainable business growth.



Event Happenings



Lines For Appreciation Letters

Upon the successful execution of Global Business Symposium Spain and Turkey, our **Executive Director (Mr. Muhammad Ahmad)**, **Managing Director (Mr. Usman Amjad)** and **Director (Mr. Kamran Zafar)** received Letters of Appreciation from Mr. Zahoor Ahmed, Ambassador of Pakistan to Spain, and Taragay Toros from Türkiye applauding their efforts and commitment to sustainable business growth. Mr. Gerard Seghers, Commissioner of Trade and Investment, congratulated Mr. Usman on the outstanding success of the Youth Leadership and Business Forum Türkiye 2024 through his letter of appreciation.





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No. Amb 1/2024

1 July, 2024

Subject: **LETTER OF APPRECIATION**

Dear Mr. Usman

I trust this correspondence finds you well.

I am writing to express my heartfelt gratitude to the Global Business Symposium for organizing an outstanding business forum in Madrid. The event brought together business leaders from over 40 countries, providing a unique platform for exchanging innovative ideas and exploring potential collaborations.

The forum allowed us to promote our country as a business partner and investment destination. It also provided an opportunity to engage with a broad group of participants and explore new avenues for growth.

We extend our full support and look forward to collaborating with you in the future to further strengthen economic ties between Pakistan and Spain.

Best regards
(Zahoor Ahmed)
Ambassador

Mr. Usman Amjad
Global Business Symposium
1851 Muliner Avenue Bronx 10462, New York



TTGlobal
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25.11.2024

LETTER OF APPRECIATION

Dear Mr. Muhammad Ahmad, Mr. Usman Amjad, and Mr. Kamran Zafar,

I am writing to express my deepest gratitude for your exceptional efforts in organizing the Youth Leadership and Business Forum Türkiye'24 under the Global Business Symposium roof. Your dedication and boundless energy have culminated in a highly successful and motivational event.

Thank you for providing us with the opportunity to share our experiences with young individuals who have the potential to become future leaders. The environment you created allowed people from all around the world to meet, network, and exchange ideas. Your efforts have truly made a significant difference.

Please continue this incredible work with your full energy. Your commitment and passion are truly inspiring.

Warm regards,

Taragay Toros
Consultant and Trainer
TTGlobal Consulting & Training Services and Trade Company Limited



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

ROYAL DANISH CONSULATE
GENERAL IN ISTANBUL

Nov. 7th 2024

LETTER OF APPRECIATION

Dear Mr. Usman,

I hope this letter finds you in good health.

I wish to express my utmost gratitude to you and the team in the Global Business Symposium for arranging the YOUTH LEADERSHIP & BUSINESS FORUM TURKIYE 2024. Bringing together business minds and entrepreneurs from all over the world in Istanbul to this magnificent event across disciplines and industries to share insights, get connected and explore business opportunities would not be possible without your endless dedication and efforts.

I know the huge efforts that goes into the meticulous planning and hosting such a big international event to the benefit of all participants and partners. I wish to extend a huge congratulations on a job well done and the impact of creating such a fantastic platform will continue for many years on.

I hope your efforts will be rewarded and that you will continue this important work and I wish to extend my full support and deep appreciation for your endless and competent efforts.

Best wishes,

Rikke Thorsgaard

Regional Sustainability Advisor
Royal Danish Consulate General Istanbul



Wallonia.be
EXPORT
INVESTMENT

Istanbul /02.12.2024

Dear Mr. Usman Amjad,

Congratulations for organizing the Global Business Symposium and the exceptional Youth Leadership and Business Forum Türkiye in Istanbul. The event was a remarkable gathering of approximately 110 business leaders from over 45 countries, providing a unique and invaluable platform for the exchange of innovative ideas and the exploration of potential collaborations.

The AWEX office within the Consulate General of Belgium in Istanbul commends your team's effort in ensuring the event's resounding success. The symposium was meticulously planned and executed, a testament to your organization's commitment to fostering global business connections and promoting cross-border cooperation.

We are particularly delighted to see initiatives like this advancing economic cooperation and fostering greater understanding among nations.

A noteworthy highlight of the event was the initiative to award seed funding totaling USD 6,000, which was distributed among three delegates for their outstanding and sustainable business models. This generous contribution not only recognizes entrepreneurial talent but also nurtures future leaders in the business world.

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